



LIVE STREAMING COMMERCE.
REAL HOSTS. REAL REVIEWS. REAL RESULTS.

THE NEW DIGITAL SHELF.

Live Shopping. Streaming TV. AI Discovery.

500M+ CONNECTED DEVICES | 19+ COUNTRIES | 24/7 CHANNELS | 1B+ AI USERS

BLCK helps brands reach consumers through authentic live shopping experiences across TV, mobile, and AI-powered discovery channels.



500M+ CONNCTED DEVICES

Global reach across connected TV and mobile.



19+ COUNTRIES

One production. Immediate global distribution.



24/7 CHANNELS

Category-focused channels for highly targeted audiences.



1B+ AI USERS

Your products discoverable by 1B+ ChatGPT users weekly.

24/7 CHANNEL LIST

- Sports
- Furniture
- Home
- Hardware
- Automotive
- Toys & Games
- Health & Wellness
- Pet
- RV
- Outdoor
- Pickleball
- BikerWorld Paul Teutul Jr.
- Fitness
- Beauty
- Made in USA
- As Seen on TV
- Trending Now

24/7 LIVE SHOPPING. ALWAYS ON. ALWAYS DISCOVERABLE.

WHY BLCK WORKS

- REAL HOSTS**
Engaging, trusted personalities.
- REAL PRODUCT TESTING**
Live demonstrations that show products in action.
- REAL CUSTOMER REVIEWS**
Authentic feedback that builds confidence.
- STREAMING TV DISTRIBUTION**
500M+ connected devices. Maximum reach.
- AI-POWERED PRODUCT DISCOVERY**
Products discoverable through next-generation search.

“ We don't sell unknown products to unknown audiences. We take products with proven demand and amplify them through authentic storytelling. ”

THE BLCK COMPETITIVE ADVANTAGE

- DISTRIBUTION**
500M+ connected devices across 19+ countries.
- TRUST**
Authentic reviews, real hosts, real demonstrations.
- CONTENT**
Live shopping that engages audiences and converts.
- AI DISCOVERY**
Products discoverable through next-generation search platforms.
- NETWORK EFFECT**
Every new brand strengthens the platform.

LET'S BUILD YOUR BRAND ON BLCK.
LIVE IT. SHOP IT. LOVE IT.

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