

BRAZIL IS FINALLY ACCESSIBLE

Brazil is now the world's **9th largest economy**.
The window is officially open for foreign brands.



220M+
CONSUMERS

A young, growing middle class with strong demand



\$44B
E-COMMERCE MARKET
(2024)

Projected to exceed \$75B by 2027 with ~20% annual growth



85%+
MARKET CONTROLLED

Amazon Brazil, Mercado Livre and Shopee command over 85% of online retail



60 DAYS
TO LAUNCH

Our proven model takes your brand from zero to live sales

INSTANT ACCESS TO BRAZIL'S TOP MARKETPLACES



DPG PARTNER SALES REP
YOUR IN-COUNTRY OPERATION

THE PROBLEM:

WHY MOST BRANDS FAIL IN BRAZIL



REGULATORY GRIDLOCK

ANVISA, RADAR, and INMETRO requirements create a maze that stops most brands before they ship a single unit.



TAX COMPLEXITY

A tariff stack that can add 60-100% to landed costs, making pricing uncompetitive without local expertise.



ACCESS DENIED

Without a local tax ID (CNPJ), you cannot open a Mercado Livre account — the region's largest marketplace.

THE SOLUTION:

DPG PARTNER SALES REP – YOUR BRAZILIAN OPERATION

We eliminate every barrier to entry while you retain full ownership, control, and inventory ownership at all times.



IMPORTER OF RECORD

We handle all legal entity requirements in Brazil, utilizing pre-existing ANVISA, INMETRO, and RADAR licenses to clear your products immediately.



BONDED WAREHOUSE

We operate inside customs bonded warehouses. Tariffs and taxes are deferred until the moment of sale — no upfront tax exposure.



MARKETPLACE ACCESS

- Amazon Prime FBA-ready from Day 1.
- Mercado Livre listing under DPG's high-authority account for immediate access to 100M+ buyers.
- Shopee Brazil access.



ELITE EXECUTION SQUADS

Each account managed by 3 dedicated experts: Operations Lead, Optimization Specialist, and PPC Expert — plus our India Tech Team.

60 DAYS TO LAUNCH

1 PHASE 1 – MONTH 1 FOUNDATION & SETUP



01
STRATEGY WORKSHOP

Define your local value proposition for the Brazilian market.



02
REGULATORY SETUP

License activation – ANVISA, INMETRO, and RADAR.



03
MARKETPLACE SETUP

Brand Registry and Amazon Brazil account activation.



04
DATA COLLECTION

Technical specs and local compliance gathering.



05
STRATEGY CREATION

Finalizing the Brazilian entry playbook.



06
ASSET LOCALIZATION

Portuguese copywriting and image adaptation.



07
LISTING CREATION

Full catalog upload and SEO mapping.



08
OPTIMIZATION

SEO-optimized titles and backend keyword tuning.



09
INTERNATIONAL SHIPPING

Coordination of first shipment and customs clearance.



10
FBA/ML INBOUND

Inventory distribution to fulfillment centers.



11
LAUNCH

PPC campaigns go live — you're selling in Brazil.

LIVE AND SELLING IN 60 DAYS

SCALING TO MARKET LEADERSHIP

A three-phase expansion model designed to take your brand from digital launch to national dominance.



PHASE 1
MONTHS 1-12
DIGITAL DOMINANCE

Full marketplace management on Amazon Brazil, Mercado Livre and Shopee. Build brand authority and optimize for top-10 rankings.

- Amazon FBA Setup
- Mercado Livre Listing
- Shopee Brazil Listing
- PPC Campaign Management
- SEO Optimization

ANNUAL REVENUE
\$500K-\$2MM



PHASE 2
MONTHS 12-24
RETAIL ACTIVATION

Expand into major physical retail chains across Brazil, leveraging proven digital demand signals.

- Physical Retail Chains
- B2B Distribution
- Regional Expansion
- Brand Partnerships

ANNUAL REVENUE
\$3MM-\$7MM



PHASE 3
YEAR 2+
MARKET LEADERSHIP

Built-to-suit local operation with mass-media expansion and full national brand presence.

- Local Operations
- Mass Media Campaigns
- National Distribution
- Brand Licensing

ANNUAL REVENUE
\$10MM+



PROVEN TRACK RECORD

100+ brands sold.
Consistent growth — some brands have reached \$150K/mo.



RETAIL PARTNERSHIPS

Strong relationships with leading retail chains across Brazil.



ELITE EXECUTION

Local experts, proven processes, and performance-driven operations.



EXPERTS IN
INSTORE • E-COMMERCE • LIVE SHOPPING
We scale brands across every channel.



BRAZIL IS OPEN FOR BUSINESS.
WE GET YOU IN – AND SCALE YOU FAST.



www.dpgdistribution.com



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Let's build your success in Brazil.