

DPG DISTRIBUTION BUILDING BRANDS. DRIVING GROWTH.



REAL
RELATIONSHIPS.



REAL
RESULTS.



NATIONWIDE.

We're more than a Master Sales Rep Agency.

We're an extension of your team—strategic, reliable, and relentlessly focused on growth.



TRUSTED PARTNER

Built on relationships that last.



STRATEGIC SOLUTIONS

Customized strategies that deliver.



EXECUTION THAT WINS

Turning plans into results that grow your brand.



GROWTH NATIONWIDE

Coast to coast coverage. One dedicated team.

Your Brand. Our Purpose. Real Results.



BEST TEAM WINS
REAL RELATIONSHIPS



SINCE 2011
PROUDLY SERVING
OUR PARTNERS



BILLIONS
IN SALES
GENERATED

WHY DPG?

We combine real relationships, proven experience, national coverage, and measurable results to help **brands grow** in today's competitive retail world.



RELATIONSHIPS

Real connections with the buyers and decision makers that open doors and drive opportunity.



EXPERIENCE

Decades of retail expertise that turns challenges into measurable results.



COVERAGE

One contract. National coverage across every major retail channel.



RESULTS

Proven performance that delivers growth you can count on.



350+
SALES REPRESENTATIVES



1,200+
RETAIL ACCOUNTS



SINCE
2011
PROUDLY SERVING
OUR PARTNERS



BILLIONS
— SOLD —

OUR PROCESS. YOUR GROWTH.

A proven process designed to understand your brand, reach the right partners, and deliver measurable results—every step of the way.



**WE DON'T JUST SELL.
WE DRIVE RESULTS.**

As your strategic partner, we go beyond distribution—opening doors, building relationships, and accelerating your brand's growth nationwide.

HOW WE WORK.

Collaborative. Transparent. Results-driven.



DISCOVER

We learn your business.

- Understand your brand, goals, and challenges
- Analyze market opportunities
- Align on success metrics



STRATEGIZE

We build the plan.

- Develop a customized go-to-market strategy
- Identify target markets, channels, and partners
- Create an actionable execution roadmap



CONNECT

We open doors.

- Leverage our relationships to reach key retailers and decision makers
- Introduce and position your brand for success
- Secure meaningful opportunities



EXECUTE

We bring the plan to life.

- Execute in-market activities with precision
- Provide merchandising promotion, and sales support
- Ensure a seamless retail experience



MEASURE

We track what matters.

- Monitor performance and market impact
- Deliver clear reporting and insights
- Optimize for continuous improvement



GROW

We grow together.

- Scale what works
- Expand reach and unlock new opportunities
- Drive long-term, sustainable growth

PARTNERING FOR WHAT'S NEXT.



STRONGER TOGETHER

We succeed when you succeed.



BUILT FOR THE FUTURE

Agile, adaptive, and always evolving.



FOCUSED ON RELATIONSHIPS

Real partnerships. Real impact.



COMMITTED TO EXCELLENCE

High standards. Proven performance.

LET'S GROW YOUR BRAND. TOGETHER.



866-416-4297



DPGdistribution.com



sales@dpgdistribution.com

One nation. One partner. Limitless possibilities.

OUR DIFFERENCE

*It's How We Win.
It's What We Deliver.*



CUSTOMER-CENTRIC APPROACH

We put our customers first.



TAILORED SOLUTIONS

Flexible, brand-specific strategies.



TIMELY & RELIABLE

Delivering what you need,
when you need it.



FOCUSED ON GROWTH

Driving results for our brands
and retail partners.

**REAL
RELATIONSHIPS.
REAL
RESULTS.
NATIONWIDE.**





RELATIONSHIPS OPEN DOORS.

Strong partnerships with
the retailers that matter most.



TRUSTED BY RETAIL LEADERS.
PREFERRED BY BRANDS.

DEEP RELATIONSHIPS. PREFERRED PARTNER.



350+

SALES REPRESENTATIVES



1,200+

RETAIL ACCOUNTS



500+

BRANDS SUPPORTED



BILLIONS

SOLD

WE KNOW WHAT WORKS. WE KNOW WHAT SELLS.



We combine real relationships, proven experience, national coverage, and measurable results to help **brands grow** in today's competitive retail world.



RELATIONSHIPS

Real connections that open doors and drive opportunity.



EXPERIENCE

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1,200+

RETAIL ACCOUNTS



500+

BRANDS SUPPORTED



BILLIONS

SOLD

POWERING GROWTH. DELIVERING RESULTS.

We combine national strength with local expertise to help brands penetrate markets, build loyalty, and achieve lasting growth.



1,200+
Retail Accounts Nationwide
 350+
Sales Representatives
 BEST TEAM WINS
Trusted
By Leading Brands Across Categories

END-TO-END SOLUTIONS. TAILORED FOR YOU.

Customized strategies and seamless execution that bring your brand to more doors.



MARKET ASSESSMENT

Data-driven insights to identify opportunities and optimize your market approach.



CUSTOMIZED STRATEGY

Tailored plans built around your goals, category, and target markets.



SEAMLESS DISTRIBUTION

Efficient, reliable delivery through our network of retailers and distribution partners.



IN-MARKET EXECUTION

Merchandising, promotions, and support that bring your brand to life at retail.



PERFORMANCE OPTIMIZATION

Ongoing analysis and reporting to drive growth and exceed your expectations.

THE CATEGORIES WE KNOW. THE BRANDS WE GROW.



HARDWARE



FURNITURE



HEALTH & WELLNESS



BEAUTY & PERSONAL CARE



PET CARE



TECH & ACCESSORIES

WHY PARTNER WITH US?



TRUSTED PARTNER

Decades of proven performance and long-term relationships.



DEDICATED TEAM

Experienced professionals focused on your success.



NATIONAL COVERAGE

Deep market reach with local relationships that open doors.



RESULTS DRIVEN

Measurable outcomes that fuel sustainable brand growth.



COMMITTED TO YOU

We treat your brand like our own.

ONE NATION. ONE PARTNER. LIMITLESS POSSIBILITIES.



STRONGER TOGETHER

We grow when you grow.



BUILT FOR GROWTH

Scalable solutions. Sustainable results.



FOCUSED ON YOU

Your brand. Our priority.



COMMITTED TO EXCELLENCE

Performance today. Partnership tomorrow.

POWERED BY PEOPLE. DRIVEN BY RESULTS.



OUR SALES TEAM

350+ SALES REPS

A NATIONAL FORCE. LOCAL EXPERTISE.
UNMATCHED COMMITMENT.

Our team of 350+ sales professionals represents the best in the business—delivering exceptional service, building strong partnerships, and driving growth for the brands we represent and the retailers we serve.



THE SALES TEAM WITH DPG



EXPERIENCED PROFESSIONALS



STRONG PARTNERSHIPS



CUSTOMER FOCUSED



RESULTS DRIVEN



COMMITTED TO YOUR SUCCESS



STRONG PARTNERSHIPS
Built on Trust



DRIVING GROWTH
Delivering Results



THE BEST TEAM WINS
Together



866-416-4297



DPGdistribution.com



sales@dpgdistribution.com

ONE TEAM.
ONE MISSION.
LIMITLESS POSSIBILITIES.

STRONGER PARTNERSHIPS. GREATER GROWTH.

We connect brands with the right retailers and decision makers—creating opportunities, building loyalty, and driving measurable results.



TARGETED REACH

Connect with key retailers and decision makers.



STRATEGIC PARTNERS

Build trusted, long-term relationships.



MEASURABLE RESULTS

Track performance and drive growth.



MARKET INSIGHTS

Data-driven intelligence to stay ahead.



DEDICATED SUPPORT

A partner invested in your success.

ONE NATION. ONE PARTNER.
Limitless Possibilities.



1,200+
Retail Accounts
Nationwide



350+
Sales
Representatives



Only the Best
Brands



Nationwide
Coverage
All 50 States

WHY BRANDS CHOOSE US



TRUSTED. RELIABLE. PROVEN.

Decades of performance and long-term partnerships.



EXPERTS WHO CARE

Experienced team focused on your success.



NATIONAL REACH

Deep retail relationships across all 50 states.



RESULTS THAT MATTER

Measurable outcomes that fuel sustainable growth.



COMMITTED TO EXCELLENCE

High standards. Proven performance. Every day.

CATEGORIES WE SERVE



HARDWARE



FURNITURE



HEALTH &
WELLNESS



BEAUTY &
PERSONAL CARE



PET CARE



TECH &
ACCESSORIES

LET'S GROW YOUR BRAND.
TOGETHER.



866-416-4297



DPGdistribution.com



sales@dpgdistribution.com


One nation. One partner. Limitless possibilities.






NATIONAL COVERAGE.


EVERY CHANNEL. EVERYWHERE.

From major retailers to digital marketplaces and streaming platforms, we deliver your products where customers shop.

BIG BOX




Walmart      

 Nationwide placement in leading big box retailers.

SPECIALTY



 SPORTING GOODS
 AUTOMOTIVE
 PET  BEAUTY

 Deep relationships with specialty retail leaders.

CLUB



sam's club 

 High-volume reach through top club chains.

ECOMMERCE



amazon
Walmart .com
MARKETPLACE CHANNELS
eBay shop 

 Extensive presence across online marketplaces.

DISTRIBUTION



National & Regional Distribution Networks

 Strategic distribution that maximizes efficiency.



MILITARY


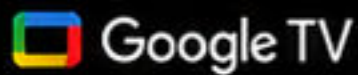




  

 Proud partner of military exchanges nationwide.

STREAMING TV LIVE SHOPPING

Roku firetv   

 The future of retail is here.

 **350+**
SALES REPRESENTATIVES

 **1,200+**
RETAIL ACCOUNTS

**WE ONLY SELL
THE BEST BRANDS**

 **500+**
BRANDS SUPPORTED

 **BILLIONS**
SOLD

CATEGORIES WE SELL

EXPERTS ACROSS EVERY MAJOR CONSUMER PRODUCT CATEGORY

DPG Distribution represents leading brands across multiple retail channels and product categories. Our experienced sales team helps manufacturers increase distribution, accelerate growth, and build long-term retail relationships nationwide.



12+ MAJOR PRODUCT CATEGORIES

- ✓ Hardware
- ✓ Furniture
- ✓ Health & Wellness
- ✓ Beauty & Personal Care
- ✓ Pet
- ✓ Consumer Electronics
- ✓ Automotive
- ✓ Sporting Goods
- ✓ Apparel & Footwear
- ✓ Toys & Games
- ✓ Home Products
- ✓ Fitness



WHY IT MATTERS

We don't just understand retailers. We understand categories.

Every category has unique buyers, merchandising strategies, promotional calendars, and retail requirements.

DPG's experienced sales organization provides the category expertise needed to accelerate growth and create long-term retail success.

CATEGORIES WE SELL TODAY



HARDWARE



FURNITURE



BEAUTY & PERSONAL CARE



PET



ELECTRONICS



FITNESS



AUTOMOTIVE



SPORTS



APPAREL & FOOTWEAR



HOME PRODUCTS



TOYS & GAMES



HEALTH & WELLNESS

THE DPG DIFFERENCE

◆ More value. More impact. More growth. ◆

WHY DPG WINS. EVERY TIME.

We go beyond distribution. We build partnerships, drive performance, and deliver results that matter.



OUR PROMISE:

Your brand. Our commitment.
Shared success.
That's the DPG difference.



UNMATCHED RETAIL ACCESS



- ✓ Deep relationships with 1,200+ retail accounts nationwide.
- ✓ Open doors that others can't.



FULL-SERVICE EXPERTISE



- ✓ End-to-end solutions that cover every stage of the shopper journey.
- ✓ One partner. Every solution you need.



DATA-DRIVEN DECISIONS



- ✓ Real-time insights and advanced analytics to guide smarter strategies.
- ✓ We turn data into growth.



AGILE & RESPONSIVE



- ✓ Fast, flexible, and customer-focused.
- ✓ We move quickly so you can win now.



PARTNERSHIP FOCUSED



- ✓ Your goals are our goals.
- ✓ We succeed when you succeed.



**MORE THAN A DISTRIBUTOR.
WE'RE A GROWTH PARTNER.**

We combine reach, resources, and relentless execution to help your brand grow bigger, faster, and stronger.



350+
SALES REPRESENTATIVES



1,200+
RETAIL ACCOUNTS



BEST TEAM WINS
REAL RELATIONSHIPS



**SINCE
2011**
PROUDLY SERVING
OUR PARTNERS



BILLIONS
SOLD

MORE THAN DISTRIBUTION. A TRUE PARTNERSHIP.

At our core, we combine deep retail relationships, powerful marketing, and unmatched execution to grow your brand.



RETAIL EXPERTISE

Decades of experience and relationships that open doors.



MARKETING THAT MOVES PRODUCT

Strategic campaigns and in-store programs that drive results.



EXECUTION THAT DELIVERS

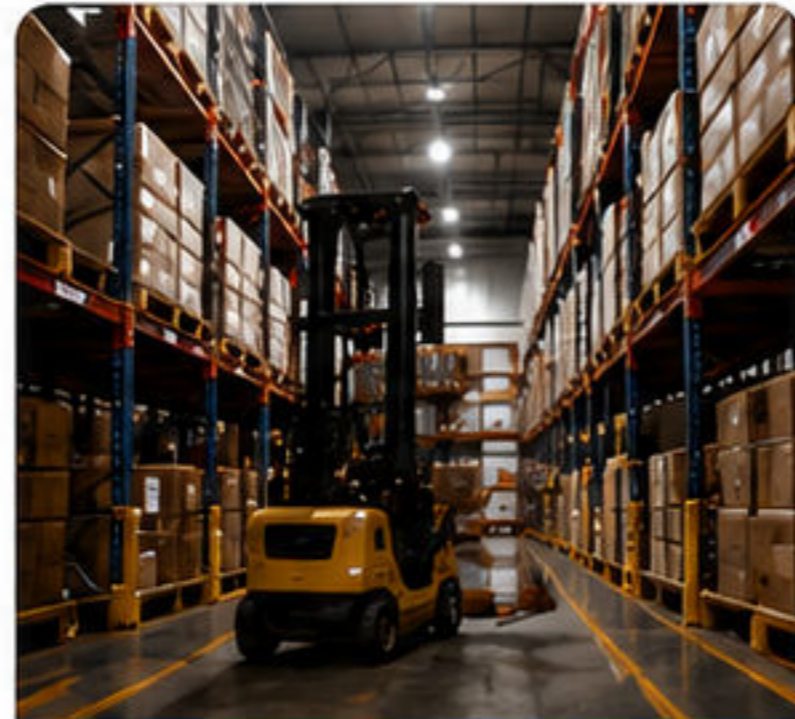
From planogram to promotion, we execute with precision.



STRONG RELATIONSHIPS



STRATEGIC MARKETING



RELIABLE SUPPLY CHAIN



IN-STORE EXCELLENCE

WHY PARTNER WITH US?



UNMATCHED ACCESS

Relationships with 1,200+ retail accounts nationwide.



BRAND GROWTH

Data-driven strategies that increase visibility and sales.



TRUSTED PARTNER

Manufacturers rely on us to represent their brands with integrity and excellence.



PROVEN RESULTS

Billions in sales driven through our network every year.



Your success is our mission.
Let's build the future together.



350+

SALES REPRESENTATIVES



1,200+

RETAIL ACCOUNTS



BEST TEAM WINS

REAL RELATIONSHIPS



SINCE
2011

PROUDLY SERVING
OUR PARTNERS



BILLIONS

SOLD

NATIONAL COVERAGE. REAL RESULTS.

DPG Distribution connects brands with retailers across the country — unlocking opportunities and driving growth in every major market.



PARTNERING WITH AMERICA'S TOP RETAILERS

Walmart 

amazon 



COSTCO
WHOLESALE 



**BEST
BUY** 

sam's club 

TJ-maxx 

KOHL'S

LOWE'S 

petco 

**DOLLAR
GENERAL** 

W 

CVS 

**ULTA
BEAUTY** 

AND HUNDREDS MORE NATIONWIDE



**ALL 50
STATES**

Covered Nationwide



HUNDREDS
of Retail Accounts
Nationwide



**STRONG RETAIL
RELATIONSHIPS**
Built on Performance
& Trust



**EXPERIENCED
SALES TEAM**
Local Knowledge.
National Reach.

HOW WE GET YOUR PRODUCTS IN FRONT OF AMERICA



ONE NATION. ONE PARTNER.

Limitless Possibilities.



866-416-4297



DPGdistribution.com



sales@dpgdistribution.com

ONE CONTRACT. NATIONAL COVERAGE.

Instead of building and managing your own sales department, leverage one of the industry's largest independent sales representation organizations and gain immediate access to established retail relationships throughout North America.



350+

SALES REPRESENTATIVES



1,200+

RETAIL ACCOUNTS



500+

BRANDS SUPPORTED



BILLIONS

SOLD

LIVE SHOPPING PARTNER.

Our Live Shopping Partner brings products to life—connecting brands with shoppers in real time.



REAL-TIME ENGAGEMENT

Connect, demonstrate, and sell live.



DIRECT INTERACTION

Answer questions and build trust.



INSTANT PURCHASE

Shop with confidence and speed.



PROVEN RESULTS

Drive brand awareness and growth.



ENGAGE
IN REAL TIME



EDUCATE WITH
EXPERTS



SHOP WITH
CONFIDENCE



DRIVE SALES
AND GROWTH





GEORGE W. DAVISON

Founder & CEO

15 Years
LEADING DPG DISTRIBUTION

George W. Davison founded DPG Distribution on a simple belief: **strong relationships, market expertise, and relentless execution** drive real results.

Today, under his leadership, DPG has grown into one of the most trusted retail distribution partners in the country.



PROVEN LEADERSHIP

15+ years of experience building and leading retail distribution businesses that deliver measurable growth.



RELATIONSHIP BUILDER

Deep, lasting relationships with America's top retailers, buyers, and decision makers.



NATIONAL PERSPECTIVE

A hands-on leader with a national view—driving strategy, expanding partnerships, and unlocking new opportunities for brands.



FOCUSED ON RESULTS

Committed to helping brands grow distribution, accelerate sales, and achieve long-term success in today's competitive retail landscape.



A LEADER. A PARTNER. A **RELENTLESS** ADVOCATE FOR OUR BRAND PARTNERS.



34+

YEARS OF
INDUSTRY LEADERSHIP



1,200+

RETAIL ACCOUNTS
NATIONWIDE



350+

REPS
NATIONWIDE



HUNDREDS

OF RETAIL PARTNERSHIPS
BUILT ON TRUST



ONE MISSION

DELIVER RESULTS.
CREATE VALUE.
BUILD BRANDS.

BUILDING BRANDS. DRIVING GROWTH.



We're more than a Master Sales Rep Agency.

We are an extension of your team—bringing strategy, execution, and real relationship to build brands and drive measurable results nationwide.



**REAL
RELATIONSHIPS.**



**REAL
RESULTS.**



NATIONWIDE.



TRUSTED PARTNER

Built on relationships
that last.



STRATEGIC SOLUTIONS

Customized strategies
that deliver.



EXECUTION THAT WINS

Turning plans into results
that grow your brand.



GROWTH NATIONWIDE

Coast to coast coverage.
One dedicated team.



LET'S BUILD WHAT'S NEXT.

We're ready when you are.
Let's start the conversation.



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HEADQUARTERS

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BEST TEAM WINS
REAL RELATIONSHIPS



350+

SALES
REPRESENTATIVES



1,200+

RETAIL
ACCOUNTS



BEST TEAM WINS
REAL RELATIONSHIPS



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IN SALES
GENERATED

ONE TEAM. ONE PURPOSE. REAL RESULTS. NATIONWIDE.

Stronger Brands. Stronger Relationships. Stronger Results.